



TOGETHER, WE *Build Community*



Dear Community Partner,

At The Center, we believe that everyone deserves a place to belong. Every day, adults from throughout Prescott and the surrounding communities come through our doors looking for friendship, better health, purpose, and opportunities to stay active and engaged. Some come for a fitness class, others for an educational seminar, a dance, a support group, or simply to enjoy the company of friends. Whatever brings them here, they become part of a welcoming community that embraces them with open arms.

That sense of connection is what makes The Center so special—and it's why we're committed to ensuring our programs remain accessible and affordable for everyone.

Many people are surprised to learn that The Center receives no local, state, or federal operating funding. As a private 501(c)(3) nonprofit organization, every class, activity, seminar, special event, and community program is made possible through memberships, grants, donations, sponsorships, fundraising events, and the generosity of community partners who believe in our mission.

Another fact many visitors don't realize is that The Center proudly shares our building with Prescott Meals on Wheels. While we are two separate nonprofit organizations with independent missions and funding, our partnership allows us to work side by side in serving our community. Together, we create opportunities for adults to enjoy nutritious meals, improve their health, build friendships, and remain active and independent.

Our commitment to the community extends beyond the adults we serve. Through our Kids Klokset program, we bridge generations by connecting our members with local children and families in need. Throughout the year, our members donate clothing, school supplies, holiday gifts, and other essentials, demonstrating that compassion and service have no age limit.

Each year, The Center welcomes more than 38,000 visits from individuals seeking connection, wellness, education, recreation, and purpose. Every visit represents a life touched, a friendship formed, or someone discovering that they are not alone.

As a local business, you have the opportunity to become part of that story.

Your partnership is more than a sponsorship—it's an investment in our community. We work hard to ensure our Business Partners receive meaningful exposure by introducing your business to our members, sharing your story through our newsletters and social media, providing referral opportunities, and connecting you with the thousands of adults who visit The Center each year. We succeed when our partners succeed.

We believe businesses that invest in their communities deserve to be recognized and supported. That's why we actively promote our Business Partners through our Business Resource Center, monthly newsletter, online business directory, community events, educational seminars, referral opportunities, and promotional materials distributed throughout the year. Our goal isn't simply to place your logo on a page—it's to build lasting relationships between your business and the people who trust The Center.

We would love the opportunity to partner with you because we know that we are stronger together than we could ever be apart.

By working together, we can continue enriching lives, strengthening our local economy, and creating a healthier, more connected community for everyone.

Thank you for considering becoming part of The Center family.

We look forward to building something meaningful together.





Why Become a BUSINESS PARTNER with *The Center*?

1280 E. Rosser Street
Prescott, AZ 86301

Partner with Prescott's premier adult community organization
and connect your business with thousands of local adults all year long!



WE CONNECT. WE ENGAGE. WE ENRICH LIVES. ♥ WE PROMOTE YOUR BUSINESS.

ANNUAL IMPACT



38,000+
ANNUAL VISITS

From adults in our
community and
surrounding areas



NEARLY 200
VISITORS EVERY WEEKDAY

Busy, active
engagement
all year long



UP TO 300
VISITORS ON WEEKENDS
AND SPECIAL EVENTS

High visibility for
your business



HUNDREDS
OF ACTIVE MEMBERS

Loyal, engaged
community



THOUSANDS
OF NEWSLETTER READERS

Monthly exposure
in print and email



THOUSANDS
REACHED THROUGH
FACEBOOK AND
SOCIAL MEDIA

Digital reach
that connects



YEAR-ROUND
PROGRAMS

Educational seminars,
health programs,
fitness classes,
dances, bingo,
games and more!

★ COMMUNITY EVENTS THAT PUT YOUR BUSINESS IN FRONT OF THOUSANDS ★

- ✓ First Responder Appreciation Event
- ✓ Last Splash Summer Bash
- ✓ Petapalooza
- ✓ Fall Family Fair
- ✓ Veterans Breakfast
- ✓ Christmas Fair
- ✓ Easter Bazaar
- ✓ Health & Wellness Programs
- ✓ Monthly dances
- ✓ Educational workshops



Business Partners may include promotional
materials in attendee bags at select
community events.

MEMBERSHIP LEVELS

BRONZE	SILVER	GOLD	PLATINUM	EXECUTIVE PLATINUM	TITANIUM
\$500	\$1,500	\$2,000	\$2,500	\$5,000	\$10,000

Each level increases your marketing
exposure, advertising opportunities,
event benefits, and exclusive
business recognition.

See attached benefits comparison.

BUSINESS PARTNER BENEFITS



Business referrals from
our staff to community
members



Business information
displayed in our
Business Resource Center



Brochures, coupons, and
promotional materials
available all year



Marketing materials
included in gift bags at
community events



Featured in our
monthly newsletter



Online Business Directory
listing



Social media recognition



Opportunity to teach
seminars or educational
workshops



Networking opportunities
with other businesses



Priority sponsorship
opportunities



Discounts on:
• Room rentals
• Newsletter advertising
• Event advertising
• Member events



Complimentary event
tickets (based on
membership level)



Dedicated meeting
room hours



Complimentary seminars



EXCLUSIVE REFERRAL PROGRAM

We recommend our Business Partners first whenever possible.



Realtors



Hearing
Services



Insurance



Financial
Planning



Home
Health



Senior Living



Contractors



Real Estate



Restaurants



Automotive
Services

Become a Business Partner Today!

Support our community while growing your business
and making a difference in the lives of thousands
of adults each year.



1280 E. Rosser Street, Suite B
Prescott, AZ 86301
928-778-3000
kmcadden@adultcenter.org
www.thecenteronrosser.org

Visit our
website!





Stronger TOGETHER



Partner with The Center

and make a lasting impact in our community!



We create opportunities for adults to stay active, learn, connect, volunteer, and belong—every day.



THREE WAYS TO PARTNER



BUSINESS MEMBERSHIP

Year-Round Partnership

An annual investment that provides your business year-round visibility while supporting programs that improve lives in our community.

- ✓ Year-round recognition
- ✓ Business directory listing
- ✓ Marketing opportunities
- ✓ Networking opportunities
- ✓ Member referrals
- ✓ Website recognition
- ✓ Newsletter exposure
- ✓ Community goodwill
- ✓ Support a local nonprofit making a difference every day

OR



EVENT SPONSORSHIP

Support What Matters

Sponsor one event or several throughout the year and receive recognition while helping make these experiences possible.

- ★ First Responder Appreciation
- ★ Veterans Breakfast
- ★ Petapalooza
- ★ Fall Family Fair
- ★ Christmas Craft Fair
- ★ Easter Celebration
- ★ Kids Klostet
- ★ Last Splash Summer Bash
- ★ Health & Wellness Events
- ★ Educational Programs and more!



Your sponsorship directly impacts the events and programs our community loves.



CHOOSE ONE OPTION OR COMBINE BOTH

Many of our partners choose to be a Business Member AND sponsor events for maximum visibility and community impact!



EVENTS THAT BRING US TOGETHER



JULY 25
Last Splash
Summer Bash



AUG 10
Member
Luau



SEPT 12
Petapalooza



OCT 23/24
Family Harvest
Festival



NOV 6
Veterans
Breakfast



DEC 11/12
Christmas
Craft Fair



MARCH '27
Kids Klostet
Fundraiser



APRIL '27
Easter Fair
& Celebration

and many more!



YOUR PARTNERSHIP MAKES A DIFFERENCE



Health & Wellness Programs



Educational Classes & Lifelong Learning



Social Activities & Friendship



Volunteer Opportunities



Support Groups



Community Events & Celebrations



The Center

1280 E. Rosser Street, Suite B
Prescott, AZ 86301
928-778-3000
www.thecenteronrosser.org

Let's connect!



kmcfadden@adultcenter.org



The Center on Rosser



@thecenteronrosser

SCAN TO LEARN
MORE OR START
YOUR PARTNERSHIP
TODAY!



Together, we build a stronger, healthier community.



EVENT SPONSORSHIP LEVELS & BENEFITS

Become a Sponsor of the Center!!



Our events are at the heart of what we do, bringing community members together for fun, fellowship, and meaningful experiences. Through sponsorships, The Center can continue hosting successful fundraisers, activities, family-friendly events, and local vendor craft shows that enrich our community and create opportunities for people of all ages to connect.

Your support helps make these events possible and keeps them growing year after year.

Sponsor Benefits	Premier	Advocate	Supporter	Friend	In-Kind
	\$1,400	\$1,000	\$500	\$250	
Designated as Title Sponsor of Event	●	N/A	N/A	N/A	N/A
Name / logo on event signage	Including banner	Including banner	●	Name	Based on Value
Name / logo on event marketing materials	●	●	Name	N/A	Based on Value
Booth space at event	10x10	8x8	Table	N/A	N/A
Inclusion in event program	¼ page ad	Logo	Name	Name	Name
Recognition during event	●	●	●	●	●
Designated social media posts	●	●	●	N/A	Based on Value
Logo featured on Event Webpage	●	●	Name	Name	N/A
Business information / marketing materials placed in member room for 1 year	●	Business cards	N/A	N/A	N/A
Option to provide promotional items for event bags / raffle prizes. (Premier includes logo on event bags)	●	●	●	●	●
Recognition on slideshow during	●	●	●	●	●

The Center is a 501(c)(3) nonprofit that brings the Prescott community together through social, educational, and recreational programs. Tax ID: 23-7432741



The Center on Rosser Events

Bringing our community together through fun, connection, and celebration!



SOCK HOP (ALL AGES)



Dancing, music, and family fun for all ages!



FAMILY FALL FESTIVAL



Costumes, games, and seasonal activities for the whole family!



PAWESOME PET FAIR



Vendors, pets, and community engagement!



VETERANS BREAKFAST



*Honoring
those who
served.*



CHRISTMAS FAIR





Business Partner APPLICATION

Thank you for partnering with The Center!

Please complete this application so we can properly recognize your business and begin promoting your partnership.



*Stronger together.
Better together.*



BUSINESS INFORMATION

Business Name _____
 Contact Person _____
 Title _____
 Business Address _____
 City _____ State _____ Zip _____
 Phone _____
 Email _____
 Website _____
 Facebook _____
 Instagram _____
 LinkedIn _____
 Other Social Media _____



BUSINESS DESCRIPTION

Tell us about your business. (Approximately 75–150 words.)
 This may be used on our website, newsletter, and Business Resource Center.



PRODUCTS & SERVICES

What products or services do you provide?



SPECIAL OFFERS FOR MEMBERS (OPTIONAL)

Would you like to provide a special offer or discount to Center members?



REFERRAL INFORMATION

When someone asks us for your type of business, what would you like us to tell them?



LOGO & PHOTO AUTHORIZATION

I authorize The Center to use our company logo, photographs, business description, and promotional materials in newsletters, social media, printed materials, website listings, and other marketing related to our Business Partnership.

☐ Yes ☐ No



BUSINESS MEMBERSHIP

Please select your Business Partnership Level:

- ☐ **Bronze** – \$500
☐ **Silver** – \$1,500
☐ **Gold** – \$2,000
☐ **Platinum** – \$2,500
☐ **Executive Platinum** – \$5,000
☐ **Titanium** – \$10,000



EVENT SPONSORSHIP (OPTIONAL)

I would also like to sponsor:

- ☐ First Responder Appreciation
☐ Last Splash Summer Bash
☐ Member Luau
☐ Petapalooza
☐ Family Harvest Festival
☐ Veterans Breakfast
☐ Christmas Fair
☐ Easter Fair
☐ Kids Klostet
☐ Other _____



HOW WOULD YOU LIKE TO PARTICIPATE?

- ☐ Teach a seminar
☐ Host a workshop
☐ Volunteer
☐ Sponsor events
☐ Donate raffle prizes
☐ Donate auction items
☐ Host a booth
☐ Provide member discounts
☐ Other _____



MARKETING MATERIALS

Please provide the following:

- ☐ High-resolution company logo (PNG preferred)
☐ Business card
☐ Brochure
☐ Rack card
☐ Promotional flyer
☐ Coupons or special offers
☐ Promotional item(s)
☐ Door prize or raffle item (optional)



BUSINESS CATEGORIES

(Check all that apply.)

- ☐ Healthcare ☐ Automotive
☐ Senior Living ☐ Retail
☐ Financial Services ☐ Restaurant/Food
☐ Insurance ☐ Fitness
☐ Legal ☐ Education
☐ Real Estate ☐ Nonprofit
☐ Home Services ☐ Technology
☐ Contractors ☐ Travel
☐ Other _____



AUTHORIZED CONTACTS

Primary Contact

Name _____
 Phone _____
 Email _____
 Birthday (optional) _____

Secondary Contact

Name _____
 Phone _____
 Email _____



PAYMENT

☐ Check ☐ Credit Card ☐ Invoice Me

Signature _____
 Printed Name _____
 Date _____



ITEMS TO EMAIL

Please send the following to:
kmcfadden@adultcenter.org

- High-resolution logo
- Business description
- Business card
- Photos of your business or team
- Promotional materials
- Member discount information (if applicable)
- Website and social media links

Thank you for supporting The Center!



The Center

1280 E. Rosser St., Ste B | Prescott, AZ 86301 | 928-778-3000 | www.thecenteronrosser.org



*Stronger together.
Better together.*